

For Immediate Release

ActiveAlts



ACTIVE ALTS AND NED DAVIS RESEARCH LAUNCH
The Active Alts NDR Long/Short Strategy

Westport, Conn. October 29, 2018 – Ned Davis Research (NDR) and Active Alts Inc. announced today that they have created an unleveraged long/short equity strategy solely using NDR’s proprietary indicators. The strategy utilizes NDR’s research to select stocks and determine the long/short exposure. Active Alts will manage the strategy, which will be distributed using custom portfolios and separately managed accounts (SMA) to broker-dealers, institutions and the Outsourced CIO (OCIO) market. The strategy is designed to help better manage client risk in bull and bear markets.

“NDR has provided its world-renowned proprietary research to institutional investors and hedge funds since 1980. Working with NDR for the last two years, we have now created the Active Alts NDR Long/Short Strategy. It is 100% powered by NDR’s proprietary technical stock selection and uses a compilation of its most popular indicators on market direction to determine long/short exposure,” explained Brad Lamensdorf, principal of Active Alts, a registered investment advisor managing alternative investment strategies.

Brian Sanborn, NDR’s Senior Product Director of Investment Solutions, said that the newly created Active Alts NDR Long/Short Strategy is “designed to help keep investors on the right side of major market trends in this ever-changing environment by managing broad equity exposure and selecting stocks with desired behavioral and technical traits.”

Lamensdorf added, “We are delighted to have been designated as the exclusive manager of all long/short strategies for Ned Davis Research.”

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For more information on the Active Alts NDR Long/Short Strategy

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Active Alts, Inc. (“Active Alts”) is an investment adviser registered with the Securities and Exchange Commission (“SEC”) under the Investment Advisers act of 1940. Active Alts manages the NDR L/S strategy and NDR serves as the research / index provider for the strategy. Registration with the SEC does not imply a certain level of skill or training.